GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Home Department – Cinemas – Krishna District – Alteration of existing Santhosh Theatre into two screens in the name of Ravindra Cinemas Screen-I (Air- Conditioned) and Ravindra Cinemas Screen-II (Air-Conditioned) and enhancement of admission rates to the Ravindra Cinemas Screen-I and Screen-II, a Multiplex Cinema of Srinivasa Enterprises, Lakshminagar, Payakapuram, Vijayawada with permission to screen five (5) shows per day – Permission accorded – Orders – Issued.

HOME (GENERAL. A) DEPARTMENT

G.O.MS.No. 24 **Dated: 17-02-2017**
Read the following:-

From the Collector & District Magistrate, Krishna, Machilipatnam, File No.REV-CSEC0CA (INS)/1/2016-SA-(C1)-KCO, dated 06.12.2016.

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ORDER:

In the reference read above, the District Collector, Krishna has stated that the Managing Partner of Santhosh Theatre, Payakapuram, Vijayawada have got permission by the District Licensing Authority for alteration of Santhosh Theatre into two screens, i.e., Screen-I and Screen-II which were completed for providing the following facilities like in the Multiplex Cinema Complexes i.e., 2-K Projector System, DTS Sound System, Recliner seating system and CC TV system, Security arrangements, Air-conditioned system (Daikin), Foot Lighting, Computer Ticket Booking System, Cellar Parking place etc., and all safety measures including fire safety and requested to grant the screening permission with the following admission rates.

For Screen-I

Sl.No.	Name of the Class	No. of Seats	Rate of admission in Rs.
01	Ravindra Gold Class (Recliner Seats)	4	175.00
02	Ravindra Executive Class	312	90.00
03	First Class	79	40.00
	Total	395	

For Screen-II

Sl.No.	Name of the Class	No. of Seats	Rate of admission in Rs.
01	Ravindra Gold Class (Recliner Seats)	5	175.00
02	Ravindra Executive Class	205	90.00
03	First Class	53	40.00
	Total	263	

2. The District Collector, Krishna has reported that the concerned line Departments i.e., Revenue Dept., Fire Services Dept., R&B Dept., Electricity Dept. & MA & UD Dept., have given necessary permissions and No Objection Certificates to run the said two screens of Ravindra Cinemas Screen-I and Ravindra Cinemas Screen-II. He has also stated that the Management of Ravindra Cinemas Screen-I & II has proposed to screen 5 shows per day as per the seating capacity of Ravindra Cinemas Screen-I (395 seats – Gold class -4, Executive class-312 and First class-79) and Ravindra Cinemas Screen-II (263 seats, Gold class-5, Executive class-205 and First class-53).

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3. The Management of Ravindra Cinemas Screen-I and Ravindra Cinemas Screen-II has provided the following amenities in the said theatre:

(i) The Management has provided Food Counters inside the building. Safety measures are taken by the management.

(ii) The Box Office (Ticket issuance Counter) is arranged at the entrance of the theatre building inside the compound. Online facility is provided for booking tickets.

(iii) Each screen has one entry and three Exits. The building is a single storied building; hence both screens are located on the ground floor only.

(iv) The details of toilets provided in the said theatre are:-

	Urinals	Commodes
Men	21	7
Women	6	3

(v) The site in which the theatres building is located is abutting the Vijayawada-Nuzvid main road which is a four lane carrier. The area is classified as Commercial Area. Two gates are arranged – One for entrance into the theatre compound and another for leaving the compound. Another alterative route is provided by the management for vehicle movement to leave the compound during an emergency or congestion.

4. The District Collector, Krishna has therefore recommended for enhancement of rates of admission and number shows from 4 to 5 per day.

5. Government, after careful examination of the matter and in exercise of the powers conferred under Section 12 of Andhra Pradesh Cinemas (Regulation) Act, 1955 and under clause (a) of sub rule (3) of rule 11 (b) of the Andhra Pradesh Cinemas (Regulation) Rule, 1970, hereby permit Ravindra Cinemas for both screens to screen 5 shows per day with the increase in rates of admission from Rs.75/- to Rs.175/- for Ravindra Gold Class (Recliner seats), from Rs.75/- to 90/- for Ravindra Executive Class and from Rs.10/- to 40/- for First class respectively, subject to the conditions stipulated in the Annexure appended to this order that shall be strictly fulfilled and followed by the Management.

6. The Collector and District Magistrate, Krishna shall take further necessary action in the matter accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

A.R. ANURADHA
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Collector & District Magistrate, Krishna, Machilipatnam.
The Joint Collector & Addl. District Magistrate, Krishna, Machilipatnam.
Copy to:
The Managing Partner of Santhosh Theatre, Payakapuram, Vijayawada.
The PS to Spl. Chief Secretary to Hon'ble CM and Minister.
The PS to Prl. Secretary, Home Department.
SF/SC.

//FORWARDED : : BY ORDER//

SECTION OFFICER

ANNEXURE TO G.O.MS. NO.24, HOME (GENERAL.A) DEPARTMENT, Dated: 17.02.2017.

CONDITIONS FOR MULTIPLEXES

a) The CCTV system shall be maintained without any interruption.

b) Night vision cameras to be installed specially at the Box Office to capture the images of the patrons buying tickets during the late evening hours.

c) The patrons shall be provided with lifts/escalators for exit at the end of the shows on par with such facility provided at the time of entering the theatre.

CONDITIONS FOR THEATRES AND MULTIPLEXES

1) The rates of tickets and rates of online Cinema ticket service charges with the name of the agency shall be exhibited at the counter and in any other conspicuous manner.

2) All gangways, exits and treads of steps and stairways shall be maintained with no slippery surfaces at all times.

3) The corridors, area earmarked for lobby and parking for the use of cine-goers, should not be let out for any commercial or other purpose.

4) No vehicle shall be parked or allowed to stand in such a way as to obstruct exits or impede the rapid dispersal of persons accommodated, in the event of fire or panic.

5) Emergency evacuation plan shall be drawn and got approved by the licensing authority within one month. (Uphaar Theatre- Hon'ble Supreme Court Directions).

6) A short documentary shall be screened during every show by showing the exits, emergency escape routes and instructions as to what to do and what not to do in the case of fire or other hazards (Uphaar Theatre – Hon'ble Supreme Court Directions).

7) The staff/ushers including security staff should be periodically trained to operate the fire safety equipment during emergency in fire drills and evacuation procedures to provide support to the patrons in case of fire or any other calamity. Mock drills shall be conducted once every 6 months. (Uphaar Theatre- Hon'ble Supreme Court Directions).

8) While the Theatres are entitled to regulate the exit through doors other than the entry door, under no circumstances should the entry door (which can act as an emergency exit in the event of fire or other emergency) be bolted from outside. At the end of the show, the ushers may request the patrons to use the exit doors by placing a temporary barrier across the entry gate which should be easily movable (Uphaar Theatre – Hon'ble Supreme Court Directions).

9) The emergency department telephone numbers of the nearest Hospitals, Police Station and Fire Department shall be displayed in every show.

10) The Management should facilitate periodical inspection by the Fire Officer concerned.

11) The Management should obtain insurance coverage for all the employees and audience/visitors/vendors.

12) The Management shall ensure all safety measures including fire safety measures as prescribed by Government National Building Code and other statutes or orders issued by Government from time to time.

13) There should be no modifications to the available parking area as seen in the re-inspection report to avoid reduction in parking area.

14) Adequate valet parking staff and security guards should be provided for a parking convenience, safety and traffic regulation at entry and exit.

15) All precautions should be taken for safety during movement and parking of vehicles inside the multiplex area.

16) No obstruction should be made in form of advertisement boards, stalls, etc in and around the multiplex which hinders free movement of vehicles and parameters of safety.

17) Toilets should be clean and hygienically maintained, adequate number of wash basins of porcelain/stainless steel shall be provided along with soap to wash hands, with warm running water, and hot air for cleaning hands and drying them hygienically. Clean and dry towels shall be kept for the use of customers. Under no circumstances should the toilets and wash- basins be clogged and in a stinking condition. Any complaint in this regard will be viewed seriously.

18) The rates of food items, snacks and beverages sold in the premises shall at reasonable rates and should never exceed the retail price printed thereon. Foodstuffs and snacks should always be fresh and hygienically packed. There shall be no exploitation of customers in this regard. Any complaint in this regard will result in imposition of severe penalties.

19) Air conditioners should be maintaine d in proper condition, and if found not working severe penalty will be imposed.

20) Fresh and clean drinking water must be provided for the patrons.

21) The parking areas of the Multiplex and the nearby commercial complex should be kept separate.

22) There should be smooth finish in the space between the road and entry/exit of the Mall.

23) There are minor signages and painting to be completed at basement levels III & IV. There should be finished before operating the Cinema theatre.

24) Women Help Desk: The Management shall arrange for Women Help Desk to help/assist women patrons especially for night shows from 7:00 P.M. to 1:00 A.M. which includes arranging for Taxi if they want keeping details of Taxi drivers for safety of women patrons.

A.R. ANURADHA
PRINCIPAL SECRETARY TO GOVERNMENT